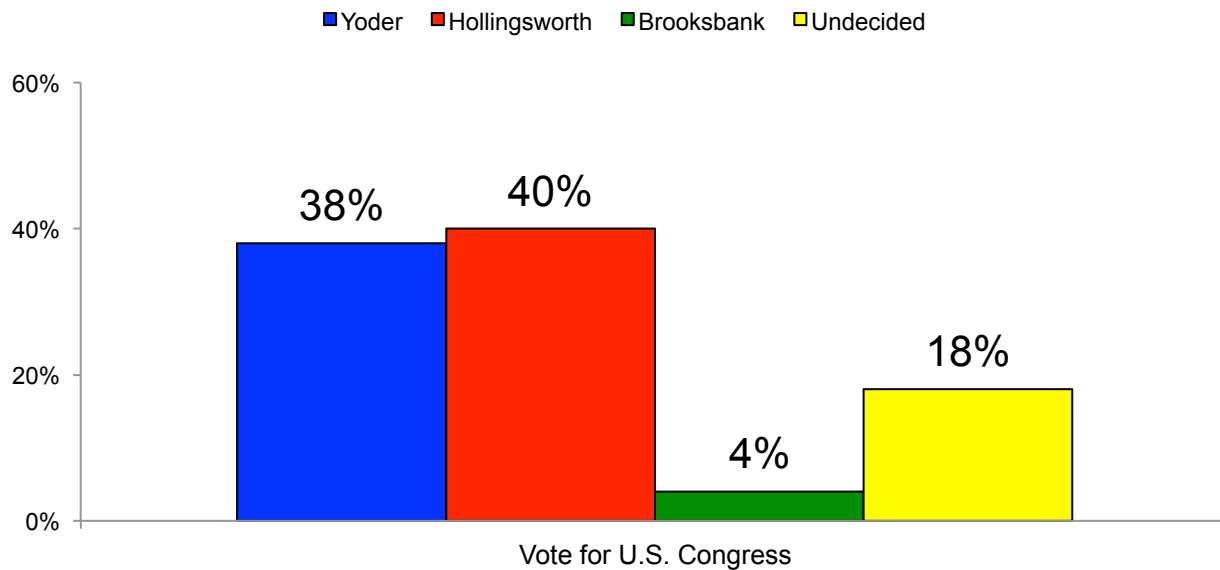


## MEMORANDUM

**To:** Interested Parties  
**From:** Normington, Petts and Associates  
**Date:** October 19, 2016

*The following is a summary of findings from a telephone survey conducted among 400 registered voters in Indiana's Ninth Congressional District who are likely to vote in the November 2016 general election. Respondents were reached on landlines and mobile phones. Interviews were conducted October 12-13, 2016. The sampling error for this survey is  $\pm 4.9\%$ .*

**With just three weeks until Election Day, the race for IN-09 is a statistical tie.** Democrat Shelli Yoder is just two points behind Republican Trey Hollingsworth, 38%-40%. Libertarian candidate Russell Brooksbank receives 4% with 18% of voters remaining undecided.



**Hollingsworth is not well-known and already carrying significant negative.** Just 61% of voters recognize Hollingsworth. Not only does his low name identification create ample opportunity to define him as a carpet-bagging millionaire, but almost a quarter of the electorate already dislikes him. His favorable rating is a dismal 25%-23%. Yoder, on the other hand, carries a two-to-one favorable to unfavorable ratio at 29%-16%.