

TO: Interested Parties  
FROM: Global Strategy Group  
DATE: October 19, 2016  
RE: **NEW POLL RESULTS — Sidie within striking distance of vulnerable Yoder**

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Democrat Jay Sidie currently trails incumbent Republican Kevin Yoder by only 4 points in Kansas' 3<sup>rd</sup> Congressional District. Donald Trump is very unpopular and losing badly to Hillary Clinton. Republican Governor Sam Brownback has the dubious distinction of being even less popular than Trump. Brownback is toxic among Independents and the critical group of moderate Republicans that traditionally swing elections here. Yoder is extremely vulnerable to the clear connections between him and the Governor's controversial state budget and tax policies that are devastating public education in Kansas.

#### KEY SURVEY FINDINGS:

- **Sidie is within striking distance of a vulnerable Yoder:** Sidie trails Yoder by only 4 points (37% to 41%) despite currently having lower name recognition (47% familiar) than Yoder (83% familiar). Yoder's personal numbers are decidedly mixed with as many holding negative feelings for the incumbent as positive (30% favorable/24% neutral/29% unfavorable).
- **Sidie has a friendly environment to overtake Yoder:** Despite a 19-point registration advantage for Republicans (27% Democrat/46% Republican), the electorate is evenly divided on partisan self-identification (45% Democrat/45% Republican). A generic Democrat also holds a 4-point lead in the generic ballot for Congress (43% Democrat to 39% Republican).
- **Yoder must share the ticket with a badly damaged Trump:** Trump's favorable numbers are dismal (27% favorable/61% unfavorable) and Clinton leads him by 9 points in a 4-way race for President (44% to 35%) and by 10 points in a head-to-head match-up (48% to 38%).
- **Brownback's numbers are at rock bottom across the district:** Very few voters rate Brownback favorably (14% favorable/65% unfavorable). Brownback is toxic among Democrats (3% favorable/81% unfavorable), Independents (6% favorable/75% unfavorable), and self-described liberal and moderate Republicans (9% favorable/70% unfavorable). Even conservative Republicans have lukewarm feelings for the Governor (36% favorable/34% unfavorable).
- **Yoder is paying for his ultra-conservative positions:** Yoder's record puts him squarely on the wrong side of the fight raging between the moderate and conservative factions in the Kansas GOP. Likely voters are very troubled by his connections to Brownback's disastrous policies and straight lines can be drawn between Yoder, Brownback, and Trump on multiple issues, particularly choice, education, and taxes.

#### ABOUT THIS POLL

*Global Strategy Group conducted a survey on October 11-13, 2016 with 402 likely 2016 General Election voters in Kansas' 3<sup>rd</sup> Congressional District. The results have a margin of error of +/-4.9%, and care has been taken to ensure the geographic and demographic divisions of the expected electorate are properly represented based on past voter turnout statistics.*