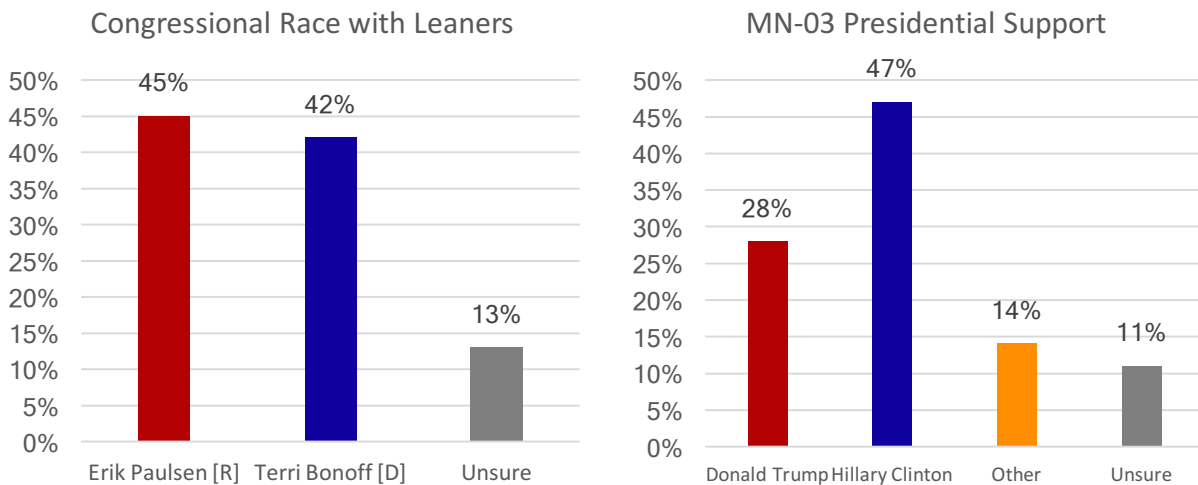


To: House Majority PAC
From: John Hagner, Clarity Campaign Labs
Date: October 19, 2016
Subject: Bonoff Makes Huge Gains in MN-03 as Trump Drags Paulsen Down

A survey conducted October 11th - 13th, 2016 by Clarity Campaign Labs on behalf of **House Majority PAC** shows that Democratic challenger Terri Bonoff is gaining support in her race against incumbent Republican Erik Paulsen in Minnesota’s Third Congressional District. The survey includes 500 responses, conducted by live operators to landlines and cellphones, with a margin of error of +/- 4.34% at a 95% confidence interval.

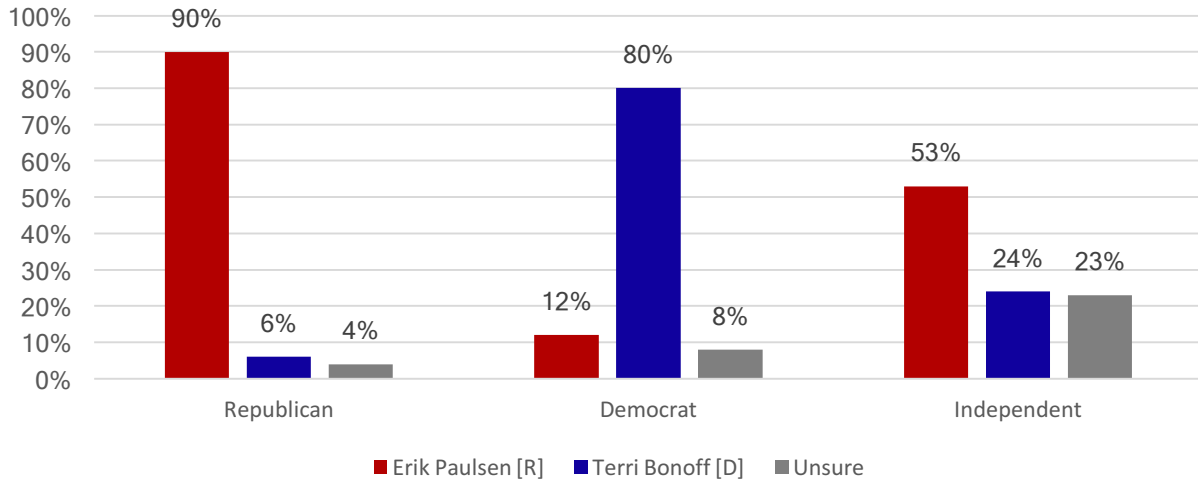


Terri Bonoff trails Erik Paulsen by 3% – within the margin of error - in the race for Congress. Bonoff gets the support of 39% of the voters in the district, compared to 41% for Paulsen. When undecided voters are asked which candidate they lean toward supporting, Bonoff adds 3% to Paulsen’s 4%, bringing the margin to 45% to 42%.

The top-of-ticket Democratic performance in the district suggests that Bonoff has plenty of room left to expand; Democratic nominee Hillary Clinton outperforms Donald Trump by 19 points. She is beating him 47% to 28% in the district, with 14% supporting another candidate.

Bonoff’s lead among Democrats is improving rapidly and is now up to 80%. She also takes 6% of Republicans. Paulsen does have a lead with Independents, but 23% are undecided. Due to the collapse of the Republican brand in well-educated suburbs, thanks to their nominee, the district’s party ID now trends Democratic, with 38% identifying as Republicans and 46% as Democrats. Bonoff’s ability to further solidify Democratic votes and reach deeper into Paulsen’s support among Independents will be critical to her success on Election Day.

MN-03 Congressional Support by Party



At her current trajectory, Terri Bonoff stands a very good chance at unseating incumbent Erik Paulsen. Donald Trump is poised to lose this seat by historic margins, and as the district learns more about the alternative Terri Bonoff offers, we expect her support to continue to grow.

The poll was conducted by Clarity Campaign Labs, using a sample pulled from the TargetSmart voter file. Responses were weighted using turnout scores to reflect the likely voting electorate in Minnesota's 3rd Congressional District.