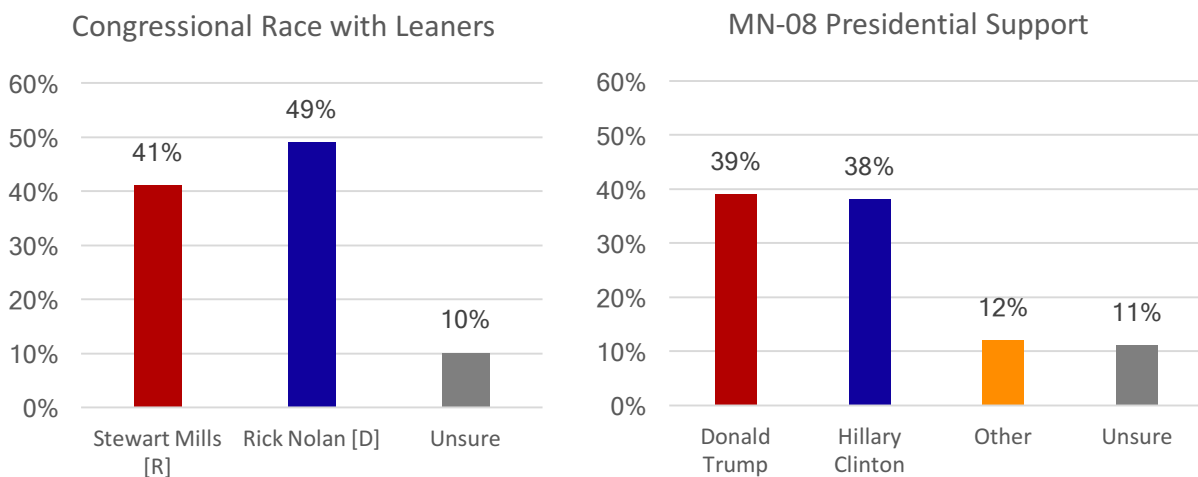


**To:** House Majority PAC  
**From:** John Hagner, Clarity Campaign Labs  
**Date:** October 19, 2016  
**Subject:** Rick Nolan in the lead in MN-08

A survey conducted October 10<sup>th</sup> and 11<sup>th</sup>, 2016 by Clarity Campaign Labs on behalf of **House Majority PAC** shows that voters in Minnesota’s 8<sup>th</sup> Congressional district are likely to re-elect Congressman Rick Nolan in November. The survey includes 514 responses, conducted by live operators to landlines and cellphones, with a margin of error of +/- 4.33% at a 95% confidence interval.

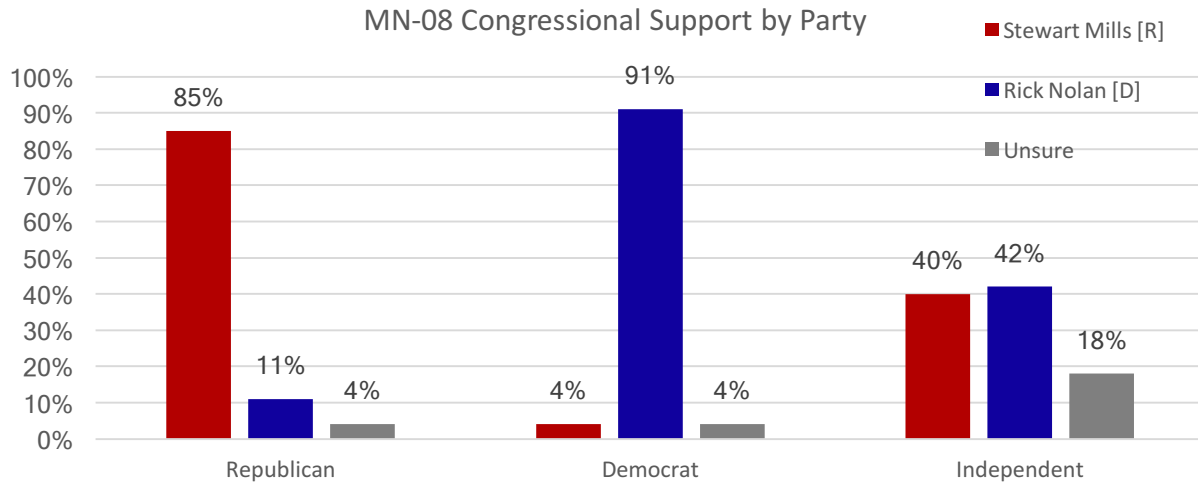
Rick Nolan leads Stewart Mills by 8% in the race for Congress. Nolan gets the support of 47% of the voters in the district, compared to 39% for Mills. When undecided voters are asked which candidate they lean toward supporting, both Nolan and Mills add 2%, bringing the margin to 49% to 41%.



Congressman Nolan’s lead is in spite of the national environment being more difficult in MN-08 than in other parts of the country. Republican nominee Donald Trump leads Hillary Clinton by a point in the district – 38% Clinton, 39% Trump, with 12% going to other candidates and 11% undecided.

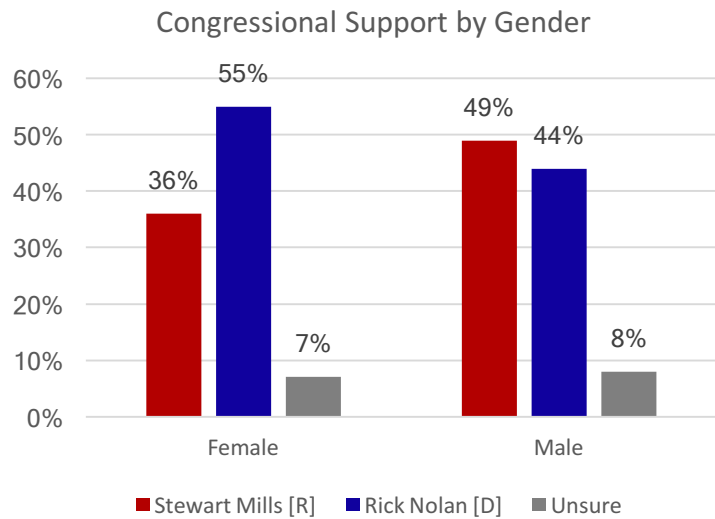
Nolan and Mills are both well-known to the voters in the district: 74% of the district’s voters have an opinion on them. Nolan’s favorable rating is 37% and his unfavorable is 36%, while Stewart Mills is very unpopular with the voters of the district: 31% have a favorable opinion, while fully 43% of the district gives him an unfavorable rating. 19% of the voters are neutral on both candidates, and only 7% haven’t heard of them.

Nolan has a commanding lead with Democrats, winning 91% - 4%, while also winning 11% of voters who identify as Republicans. He leads among Independents 42% - 40%. The district’s party ID is roughly equal, with 37% identifying as Republicans and 38% as Democrats, so Nolan’s ability to win Republican votes is crucial to his lead.



Nolan benefits from a huge gender gap, winning 55% of women to 36% for Mills. Mills has a much smaller lead among men, 49%-44%.

In summary, Congressman Nolan has successfully defined himself and his record with the voters in his district, and is poised to win re-election comfortably, even though the national environment is trickier in this district than in some other parts of Minnesota and the country. Voters in the district know who Stewart Mills is, and they don't like what they see.



*The poll was conducted by Clarity Campaign Labs, using a sample pulled from the TargetSmart voter file. Responses were weighted using turnout scores to reflect the likely voting electorate in Minnesota's 8<sup>th</sup> Congressional District.*